National Organisation of Nurses and Midwives of Malawi (NONM) P.O.Box30393 LILONGWE 3.



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#### All correspondences to be addressed to the Executive Director

## ADVERT – JOURNAL WEBSITE DEVELOPMENT

The National Organisation of Nurses and Midwives of Malawi (NONM) founded in 1979 is an independent, non-partisan, non-governmental and professional organization representing nurses and midwives of Malawi. Its goals are to safeguard nurses/midwives' professional, organizational, trade union and social economic interests; and to influence nursing and midwifery professions i.e., education, practice, and research, thereby serving the population of Malawi. The organization confines its interests to nurses/midwives and the nursing/midwifery profession.

NONM seeks to develop a journal website for *The Malawi Nursing and Midwifery Journal (MNMJ)* to promote nursing and midwifery research. The MNMJ website will publish original research, short reports, case reports, policy analysis, viewpoints, insightful editorials, scientific conference reports, literature reviews, opinion papers and commentaries that are of high quality, informative and applicable to the Malawian, sub-Saharan Africa regions and even beyond. Our particular interest is to publish evidence-based research that impacts and informs government health policies and nursing and midwifery practice and education useful to the Malawian context and beyond the borders.

# Scope of Work

The website developer should be able to provide the following services.

- Design and development of a user-friendly and visually appealing journal website that will be integrated with a Journal Software System.
- Integrate the website with a Journal Software System platform for manuscript submission, peer review, and publication management.
- Implementation of responsive design to ensure compatibility with various devices and screen sizes.
- Configuration of user authentication and role-based access control mechanisms.
- Customization of the website to reflect the branding and identity of NONM and MNMJ.
- Integration of search engine optimization (SEO) best practices to improve visibility and discoverability.
- Testing, debugging, and optimization of the website for performance and security.
- Host the website in a way that supports the technologies being used currently
- Training NONM staff and Editorial Board on website administration and content management.

## Web site maintenance

- Assist with content update when the changes that have to be made are not possible from the Content Management System-CMS user interface.
- The contracted web development company will maintain full backup of the web site through the duration of the contract.
- The contracted web development company will verify regularly that the site is up and running and will revert to the back up whenever necessary.
- Monitor the server logs to see most popular pages and downloads and generate regular reports.
- The contracted web development company will ensure the search engine optimization.

#### **Submission Requirements**

Interested website developers are requested to submit the following documents:

- Detailed quotation outlining the cost breakdown for website development services, including any recurring expenses.
- Portfolio showcasing previous experience in website development.

### Submission Deadline

All quotations must be addressed to:

The Executive National Organisation of Nurses and Midwives of Malawi P.O.Box 30393 Lilongwe

Att: NONM Procurement Committee

Submit your quotation via email to <u>nonmsecretariat@yahoo.com</u> or physically at NONM Secretariat in Area 13, City Center, Lilongwe not later than **30<sup>th</sup> April 2024**. Late submissions will not be considered.

Note: NONM reserves the right to accept or reject any quotation